



tracicromer.com



(843) 860-3441



traci@tracicromer.com



Hanahan, SC

Master of Arts in Teaching (May 2021): PK-12 Art Education • Graphic Designer / Illustrator

Portfolio of Artwork & Example Lesson Plans available at tracicromer.com

EDUCATION

UNIVERSITY OF THE CUMBERLANDS

Master of Arts in Teaching:

P-12 Art Education

Summa Cum Laude – May 2021

GPA: 4.0 cumulative

THE UNIVERSITY OF ALABAMA

Bachelor of Arts in Communication

& Information Sciences:

Advertising

Magna Cum Laude – May 2002

GPA: 3.79 cumulative

Presidential Scholar

Alpha Delta Pi Sorority

TRIDENT TECHNICAL COLLEGE

Certificate in Applied Science:

Illustration & Design Basics

Summa Cum Laude – August 2020

GPA: 4.0 cumulative

SKILLS & INTERESTS

Adobe Creative Cloud

Google Workspace

G Suite for Education

Procreate

iMovie

Office 365

Mac & Windows Platforms

Social Media Management

Graphic Design

Photography/Videography

Favorite Mediums:

Adobe Illustrator, Procreate, Acrylic Paint, and Conté Crayon

Art Educator • Graphic Designer • Certified Illustrator seeking employment in PK-12 Visual Arts and/or Media Arts

STUDENT TEACHING

Berkeley County School District

Bowen's Corner Elementary School: Grades K-5 Visual Arts

Cooperating Teacher – Lauren Rice: January-February 2021

Stratford High School: Grades 9-12 Visual Arts

Cooperating Teacher – Vickie Hickman: February-April 2021

PROFESSIONAL EXPERIENCE

Howe Hall Arts Infused Magnet School (AIMS)

Media Assistant: January 2018 to June 2019

Assisted Fine Arts Team by designing and creating logos, programs, invitations, and shirts for student productions. Produced the Chameleon News, the AIMS daily news show. Managed Social Media presence for school – Facebook, Instagram, and Twitter (@HoweHallAIMS.) Utilized graphics, edited videos, and creative writing to share information and promote arts infusion. Created flyers and coordinated parent communication. Assisted the Media Specialist in all Library needs including book circulation & management of Chromebooks, iPads, and other tech.

Tapio School of Dance and Gymnastics

Gymnastics & Cheerleading Coach: 2015 to 2018

Coached children ages 2 to 16 in recreational gymnastics & cheerleading classes. Trained and safety certified through USA Gymnastics.

Freelance Graphic Design & Marketing

2008 to Present

Guide small business clients through planning and implementation of marketing strategy and materials. Process includes analyzing target markets while helping to create an effective brand representation. Graphic design elements include logos, social media posts and photos, business cards, brochures, invitations, banners, t-shirts, stickers, and more.

Office Professionals by Hammes

Marketing & Recruiting Coordinator: January 2006 to March 2008

Handled all aspects of human resources and hiring for professional and clerical job openings. Reviewed resumes, interviewed applicants, and worked with the hiring companies to find the right candidates for their open positions. Provided resume and interview assistance to job seekers. Completed all necessary paperwork for job openings and insurance requirements. Created logo, brochures, and new web design when the professional division of Hammes Staffing was launched.

View additional professional experience: www.linkedin.com/in/tracicromer